

# Electronic Arts

INTERACTIVE ENTERTAINMENT  
BY THE NUMBERS IN 2023

**1.7 BILLION**

Total cross-play matches

**15.6 MILLION**

Total Football Ultimate  
Team Evolutions started

**200+**

Nations playing



**1.9 BILLION**

Games called by Brandon  
Gaudin & Charles Davis

**6.4 MILLION**

Super Bowls Won

**FEB. 12, 2023**

Highest played day



**129 BILLION**

Supply bins looted

**12.4 BILLION**

Ultimates used

**47.9 MILLION**

Hours of Apex Legends  
Global Series watched



**4.8 BILLION**

Enemies defeated

**26.1 MILLION**

Bounties collected

**1.5 MILLION**

Ponchos unlocked

